

ISBA & IMTB Influencer Code of Conduct Signatories – June 2023

Agencies/Talent Agencies	Brands
<ul style="list-style-type: none">• BENlabs• Circle• Digital Voices• Disrupt• The Fifth• Fourth Floor• The Goat Agency• Good Relations• Impact.com• Kitly Business• Ogilvy• R&CPMK• Saulderson Media• SEEN Connects• SevenSix• Sixteenth• Storm Management• Tagger• Territory Influence• Tribe• Whalar• What They Said• Wildfire Social	<ul style="list-style-type: none">• Boots UK Ltd• British Gas plc• Britvic plc• Coca-Cola UK & Ireland Ltd• Costa Coffee• Direct Line Group• Entain plc• Flutter• Heineken• Kimberley-Clark• LADBible Group• Legal & General Group plc• LG Electronics UK Ltd• Lidl Great Britain Limited• L'Oreal (UK) Ltd• Johnson & Johnson Ltd• Made.com Design Ltd• Nationwide Building Society• Natwest Group• Paddy Power Betfair Plc• PepsiCo International Ltd• Pheonix Group• Specsavers Optical Group Ltd• Tesco Stores Limited
Influencers <ul style="list-style-type: none">• @charlottesevensix - Charlotte Williams• @gemmastyles - Gemma Styles• @meganmccoig - Megan McCoig• @lydias_layton_life - Lydia Elder• @sashalouisepallari - Sasha Louise–Pallari• @iammistermba - Mr MBA	